



Winneconne High School

HOSPITALITY & TOURISM CAREER CLUSTER



Hospitality & Tourism encompasses the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services.

PATH WAYS	Lodging	Recreation, Amusements & Attractions	Restaurants & Food / Beverage Service	Travel & Tourism
SAMPLE CAREER SPECIALTIES / OCCUPATIONS	<p><input type="checkbox"/> Front Office Manager <input type="checkbox"/> Executive Housekeeper <input type="checkbox"/> Director of Sales & Marketing <input type="checkbox"/> Chief Engineer <input type="checkbox"/> Director of Human Resources <input type="checkbox"/> Rooms Division Manager <input type="checkbox"/> Director of Security <input type="checkbox"/> Controller <input type="checkbox"/> Food & Beverage Director <input type="checkbox"/> Resident Manager <input type="checkbox"/> Director of Operations <input type="checkbox"/> General Manager <input type="checkbox"/> Regional Manager <input type="checkbox"/> Quality Assurance Manager <input type="checkbox"/> Corporate Management <input type="checkbox"/> Lodging Management <input type="checkbox"/> Owner/Franchisee</p> <p><input type="checkbox"/> Administrative Support <input type="checkbox"/> Uniformed Services Support <input type="checkbox"/> Communications Supervisor <input type="checkbox"/> Front Desk Supervisor <input type="checkbox"/> Reservations Supervisor <input type="checkbox"/> Laundry Supervisor <input type="checkbox"/> Room Supervisor <input type="checkbox"/> Bell Captain <input type="checkbox"/> Shift Supervisor <input type="checkbox"/> Sales Professional <input type="checkbox"/> Night Auditor</p> <p><input type="checkbox"/> Front Desk Employee <input type="checkbox"/> Valet Attendant <input type="checkbox"/> Bell Attendant <input type="checkbox"/> Door Attendant <input type="checkbox"/> Concierge <input type="checkbox"/> PBX Operator <input type="checkbox"/> Reservationist <input type="checkbox"/> Guestroom Attendant <input type="checkbox"/> Public Space Cleaner <input type="checkbox"/> Laundry Attendant <input type="checkbox"/> House Person <input type="checkbox"/> Maintenance Worker <input type="checkbox"/> Van Driver</p>	<p><input type="checkbox"/> Club Manager <input type="checkbox"/> Club Assistant Manager <input type="checkbox"/> Club Instructor <input type="checkbox"/> Club Equipment & Facility Maintenance <input type="checkbox"/> Club Scheduler <input type="checkbox"/> Club Event Planner <input type="checkbox"/> Club Membership Developer <input type="checkbox"/> Parks & Gardens Director <input type="checkbox"/> Parks & Gardens Activity Coordinator <input type="checkbox"/> Parks & Gardens Safety & Security <input type="checkbox"/> Parks & Garden Ranger <input type="checkbox"/> Resort Instructor <input type="checkbox"/> Resort Equipment Maintenance <input type="checkbox"/> Resort Scheduler <input type="checkbox"/> Gaming & Casino Manager <input type="checkbox"/> Gaming & Casino Supervisor <input type="checkbox"/> Gaming & Casino Dealer <input type="checkbox"/> Gaming & Casino Slot Supervisor and Maintenance <input type="checkbox"/> Gaming & Casino Security & Safety <input type="checkbox"/> Fairs/Festival Event Planner <input type="checkbox"/> Fairs/Festival Facility Manager <input type="checkbox"/> Fairs/Festival Promotional Developer <input type="checkbox"/> Theme Parks/Amusement Parks Resale Department Manager <input type="checkbox"/> Theme Parks/Amusement Parks Area Retail Manager <input type="checkbox"/> Theme Parks/Amusement Parks Area Ride Operations Manager <input type="checkbox"/> Theme Parks / Amusement Parks Group Events Manager <input type="checkbox"/> Family Centers Manager <input type="checkbox"/> Historical / Cultural / Architectural Ecological Industrial Sites Guides/ Ranger <input type="checkbox"/> Museums/Zoos/Aquariums Docent <input type="checkbox"/> Museum/Zoos/Aquariums Animal Trainer and Handler</p>	<p><input type="checkbox"/> General Manager <input type="checkbox"/> Food & Beverage Manager <input type="checkbox"/> Kitchen Manager <input type="checkbox"/> Catering & Banquets Manager <input type="checkbox"/> Service Manager <input type="checkbox"/> Maitre'd</p> <p><input type="checkbox"/> Restaurant Owner <input type="checkbox"/> Baker <input type="checkbox"/> Brewer <input type="checkbox"/> Caterer</p> <p><input type="checkbox"/> Executive Chef <input type="checkbox"/> Cook <input type="checkbox"/> Pastry & Specialty Chef <input type="checkbox"/> Bartender <input type="checkbox"/> Restaurant Server <input type="checkbox"/> Banquet Server <input type="checkbox"/> Cocktail Server <input type="checkbox"/> Banquet Set-Up Employee <input type="checkbox"/> Bus Person <input type="checkbox"/> Room Service Attendant <input type="checkbox"/> Kitchen Steward <input type="checkbox"/> Counter Server <input type="checkbox"/> Wine Steward <input type="checkbox"/> Host</p>	<p><input type="checkbox"/> Executive Director <input type="checkbox"/> Assistant Director <input type="checkbox"/> Director of Tourism Development <input type="checkbox"/> Director of Membership Development <input type="checkbox"/> Director of Communications <input type="checkbox"/> Director of Visitor Services <input type="checkbox"/> Director of Sales <input type="checkbox"/> Director of Marketing & Advertising <input type="checkbox"/> Director of Volunteer Services <input type="checkbox"/> Director of Convention & Visitors Bureau <input type="checkbox"/> Market Development Manager <input type="checkbox"/> Group Sales Manager <input type="checkbox"/> Events Manager <input type="checkbox"/> Sales Manager <input type="checkbox"/> Destination Manager <input type="checkbox"/> Convention Services Manager <input type="checkbox"/> Heritage Tourism Developer <input type="checkbox"/> Travel Agent (Commercial & Vacation) <input type="checkbox"/> Event Planner <input type="checkbox"/> Meeting Planner <input type="checkbox"/> Special Events Producer <input type="checkbox"/> Nature Tourism Coordinator <input type="checkbox"/> Tour and Travel Coordinator <input type="checkbox"/> Tourism Marketing Specialist <input type="checkbox"/> Transportation Specialist <input type="checkbox"/> Welcome Center Supervisor <input type="checkbox"/> Visitor Center Counselor <input type="checkbox"/> Tourism Assistant <input type="checkbox"/> Executive Assistant <input type="checkbox"/> Tour Guide <input type="checkbox"/> Tour Operator <input type="checkbox"/> Motor Coach Operator</p>
	<p><u>Is this career path for you?</u></p> <p><input type="checkbox"/> Do you enjoy being a leader, organizing people, planning activities, and talking?</p> <p><input type="checkbox"/> Do you like to work with numbers or ideas?</p> <p><input type="checkbox"/> Do you enjoy carrying through with an idea and seeing the end product?</p> <p><input type="checkbox"/> Do you like things neat and orderly?</p> <p><input type="checkbox"/> Would you enjoy balancing a checkbook, following the stock market, holding an office in a club, or surfing the Internet?</p> <p>Passions –planning and organizing, meeting new people, influencing others’ decisions Attitude –sociable, dependable Talents –ability to work with people, outgoing personality, communication skills Heart –likes detailed projects, likes to travel</p>	<p>Are you?</p> <p><input type="checkbox"/> Social</p> <p><input type="checkbox"/> Enterprising</p> <p><input type="checkbox"/> Realistic</p> <p><input type="checkbox"/> Conventional</p> <p><input type="checkbox"/> Artistic</p> <p><input type="checkbox"/> Investigative</p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>If you are not sure what your Holland Code score is, complete an assessment at www.WisCareers.wisc.edu</p> </div>		<p><u>Important Web Page Links</u></p> <p>www.winneconne.k12.wi.us</p> <p>www.wiscareers.wisc.edu</p> <p>www.uwhelp.wisconsin.edu</p> <p>www.dwd.state.wi.us</p> <p>www.bls.gov</p> <p>www.careerclusters.org</p> <p>www.worknet.wisconsin.gov</p> <p>www.salary.com</p> <p>www.online.onetcenter.org</p> <p>http://hotel.univ.edu/IndustResProAsso.htm</p>